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FOR IMMEDIATE RELEASE

VGM & Associates, U.S. Rehab, and NCART Raise Awareness for the ADA 30th Anniversary / Launch Campaign

(Waterloo, Iowa – May 15, 2020) – VGM & VGM & Associates, U.S. Rehab, and NCART are raising awareness for the 30th anniversary of the signing of the Americans with Disabilities Act (ADA).

The ADA, signed into law on July 26, 1990 by President George H.W. Bush, was intended to ensure that any individual was not socially defined or limited in life by a disability. For those who rely on the equipment and services provided by the Home Medical Equipment and Complex Rehab Technology (CRT) industry, the ADA is a promise only fulfilled when they have appropriate access to maintain their independence and protect their health. The anniversary campaign, which will run from May to July, will highlight the importance of equipment that meets an individual's needs and how the ADA's intent is a theme of our industry initiatives.

Don Clayback, Executive Director of NCART says, "The 30-year anniversary of the ADA is a great opportunity to bring attention to the continued improvements and changes needed to fulfill the promise of the ADA for people with disabilities. We look forward to working with all the members of the CRT community to celebrate this anniversary and thank Senator Harkin for helping us get started with his personal message."

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To kick off this campaign, VGM, U.S. Rehab, and NCART have released a [video](#) that features Senator Tom Harkin (retired). Sen. Harkin is a lifelong champion for people with disabilities and was the lead sponsor of the ADA when it passed in the Senate. This video restates the purpose of the ADA and how it applies to those who utilize CRT; urging policy makers to take action to ensure that people with disabilities have adequate access to CRT in order to gain the full promise of the ADA. Click [here](#) to watch the video.

“We are so pleased to have worked with NCART and Senator Harkin to put some great info together for the anniversary of the ADA,” said Greg Packer, president of U.S. Rehab, the complex rehab division of VGM & Associates. “We must continue to move our support to help those who are vulnerable achieve the goals they are striving for to better themselves without jeopardizing the achievements they have made.”

Throughout the coming months, VGM, U.S. Rehab, NCART, and their respective members will be launching communications to raise awareness about the ADA and what it means to all stakeholders in the CRT industry, from providers and manufactures of CRT equipment to the individuals that use the equipment every day. Be sure to visit vgm.com/ADA and Access2CRT.org/ADA for updates and information regarding this campaign. You can also follow VGM and NCART on Facebook, Twitter, and LinkedIn for regular updates.

About U.S. Rehab

U.S. Rehab is a membership network of independent complex rehab providers. Our membership encompasses more than 1,300 independently owned rehab locations that provide quality custom or complex rehab equipment. We strive to assist our complex rehab partners with services that allow them to operate more efficiently and increase profitability. www.usrehab.com

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About VGM & Associates

VGM & Associates is the nation's largest and most comprehensive member service organization (MSO) for post-acute healthcare including DME/HME, respiratory, sleep, wound care, complex rehab, women's health, home modifications, and orthotics and prosthetics providers. Over 2,500 providers with nearly 7,000 locations rely on VGM to connect them to valuable resources every single day. For more information, visit www.vgm.com.

About NCART

NCART is a national non-profit association of suppliers and manufacturers of Complex Rehab Technology (CRT). The organization works to ensure federal, state, and private coverage policies allow individuals with significant disabilities to have adequate access to the individually configured CRT products and supporting services they depend on to address their medical needs and maximize their function and independence. Visit www.ncart.us for more information.

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